

# BUSINESS P NERS

You don't know what you have 'til it's gone.

Without the **A R T s**, forward-thinking corporations would overlook Wisconsin when deciding where to go and grow. (And who can blame them?) And we can't leave out the fact \$290 million in economic activity is generated annually by our arts and cultural organizations.

Join us in keeping the arts with us always. Because without them, what do we really have to offer? Visit **artswisconsin.org** today for your free *Business & Arts Handbook*.



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